“Happiness is repellent.”

**Why does tick repellency matter?**

<table>
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<tr>
<th>Pet owner concern</th>
<th>Disease transmission</th>
<th>Distress</th>
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<td>96% of pet owners would be happier using a product knowing ticks are being repelled.</td>
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<td><em>Ehrlichia canis</em> can be transmitted in as little as 3 hours of a tick attaching and feeding on a dog.</td>
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<td>Ticks can feed for up to 7 days causing irritation to pets and distress to their owners.</td>
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**Ticks that die before they bite can’t spread disease**

- Seresto is non-systemic and ticks do not have to bite to be exposed to the active ingredient.†
- Seresto is licensed to reduce the risk of tick-borne diseases.†
- When used on their own pet, 9/10 vets would recommend Seresto!‡

**Why should Seresto be your first choice?**

**Who can benefit from a Seresto collar?**

- **The elderly**
  - For whom compliance might be a problem due to age or illness.
- **Young people**
  - With busy lives who can forget about flea and tick protection for up to 8 months.
- **Families**
  - Who can spend more time enjoying family life with their pets, and less time worrying about fleas and ticks.
- **Vets**
  - Who can prescribe with confidence knowing that flea and tick compliance is taken care of for up to 8 months.

**By prescribing Seresto you’re giving...**

- **Pet owners**
  - Up to 8 months of flea and tick protection with a product that is able to repel ticks before they bite.†
- **Yourself**
  - The confidence that you’re helping to protect your clients’ pets with a product that reduces the risk of tick-borne disease.†

That’s why with Seresto, happiness is repellent.
Some products require ticks to bite and feed before they die. Seresto repels and kills ticks before they bite for up to 8 months.†

HAPPINESS IS...

ANTHEA DOESN’T WANT JOCK BEING BITTEN BY TICKS.

Some products require ticks to bite and feed before they die.

Seresto repels and kills ticks before they bite for up to 8 months.†

For more information visit: vetcentre.bayer.co.uk/seresto

Peace of mind for Anthea. Confidence for you.